投資濟南

Invest in Jinan



济南市投资促进局
INVEST JINAN



INVEST IN JINAN



基本概況 Overview

山東省 Shandong Province

◆ **中國東部沿海人口大省、文化大省、資源大省和經濟大省**

A populous, cultural, resource-rich, and economically-strong province on the eastern coast of China

◆ **人口總量全國第二**

The second-largest population in China

◆ **經濟體量全國第三**

The third-largest economy in China

◆ **孔子故鄉**

The hometown of Confucius

◆ **“一山一水一聖人”享譽世界**

Global Reputation for "Mount Tai, the Yellow River, and Confucius"



濟南市 Jinan City

山東省省會
Capital of Shandong Province

中國北方地區高質量發展的戰略中樞及黃河流域重要的中心城市

A strategic hub for high-quality development in northern China and an important center along the Yellow River

全省政治、經濟、文化、科技、教育和金融中心

The political, economic, cultural, scientific, educational, and financial center of Shandong

◆ 北方先進制造業基地

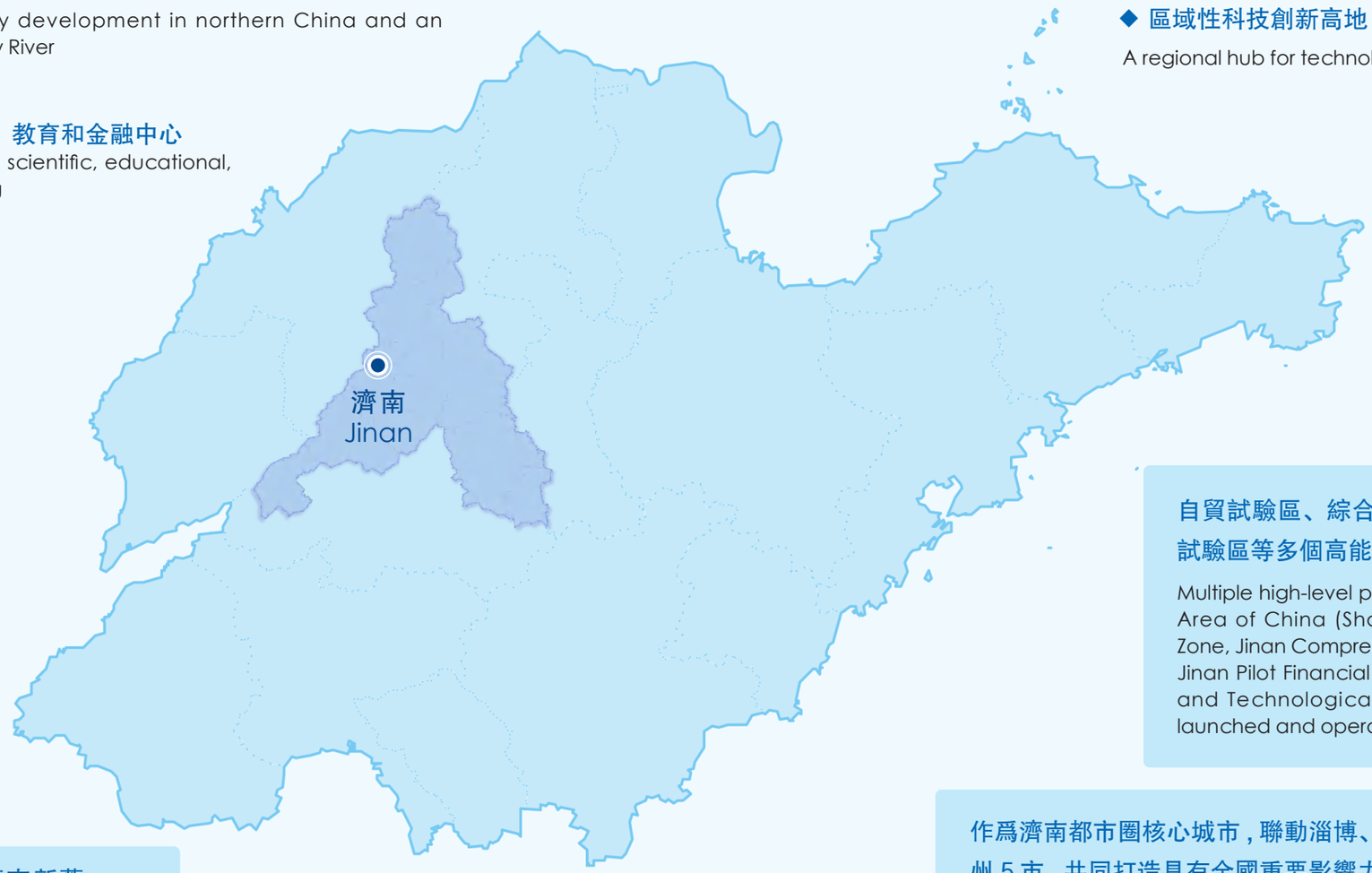
An advanced manufacturing base in northern China

◆ 北方商貿物流中心

A business and logistics center in northern China

◆ 區域性科技創新高地

A regional hub for technological innovation



黃河兩岸 798 平方公裏的濟南新舊動能轉換起步區加快崛起成勢

The 798-square-kilometer Jinan Start-Up Area for Growth Drivers Transformation straddling the Yellow River is thriving by leaps and bounds

自貿試驗區、綜合保稅區、科創金融改革試驗區等多個高能級平臺先後落地

Multiple high-level platforms, such as the Jinan Area of China (Shandong) Pilot Free Trade Zone, Jinan Comprehensive Bonded Zone, and Jinan Pilot Financial Reform Zone for Scientific and Technological Innovation, have been launched and operated one after another

作爲濟南都市圈核心城市，聯動淄博、泰安、聊城、德州、濱州 5 市，共同打造具有全國重要影響力的現代化都市圈

As the core city of the Jinan metropolitan cluster, Jinan is interacting together with the nearby cities of Zibo, Tai'an, Liaocheng, Dezhou, and Binzhou to foster a modern urban circle with great influence nationwide

享譽中外的天下泉城

Global Reputation as the “City of Springs”

◆ **國家歷史文化名城、東亞文化之都**

Called as a National Historical and Cultural City as well as the Cultural Capital of East Asia

◆ **4600 多年文明史、 2600 多年建城史**

With over 4,600 years of civilization and 2,600 years of city history

◆ **中華史前文化“龍山文化”發祥地**

Recorded as the birthplace of the pre-historic “Longshan Culture” in China

◆ **中國近代第一個自開商埠的城市（1904 年）**

China's first city in modern times to build a commercial port (1904)



◆ **國家園林城市、國家森林城市**

Rated as a National Garden City and a National Forest City.

◆ **“山泉湖河城”渾然一體、稟賦獨特**

Presenting a unique urbanized panorama of "mountains, springs, lakes and rivers".

◆ **全市天然泉水 1209 處，名副其實的千泉之城；**
其中 72 名泉聞名遐邇；重點泉群連續 21 年保持噴涌

As China's iconic City of a Thousand Springs, Jinan safeguards 1,209 natural springs including 72 culturally-treasured ones, while some key spring clusters have maintained continuous waterflow for 21 consecutive years under conservation efforts.

◆ **擁有“天下第一泉”趵突泉，中國第一泉水湖大明湖**

Jinan is home to Baotu Spring reputed as “No.1 Spring in the World”, as well as Daming Lake as China's first-ranking spring lake.



區位交通 Location and Transportation

◎ 全國性綜合交通樞紐城市

A national comprehensive transportation hub

◎ 北接京津冀，南聯長三角，東環渤海經濟圈，西通中原經濟區

It connects Beijing, Tianjin and Hebei on the north, the Yangtze River Delta to the south, the Bohai Economic Rim on the east, and the Central Plains Economic Zone on the west

◎ 陸港型國家物流樞紐和首批全國現代商貿流通體系試點城市

A land-port national logistics hub and one of China's first pilot cities for building the modern business circulation system

鐵路 Railways

中歐班列覆蓋“一帶一路”沿綫 22 個國家 49 個城市

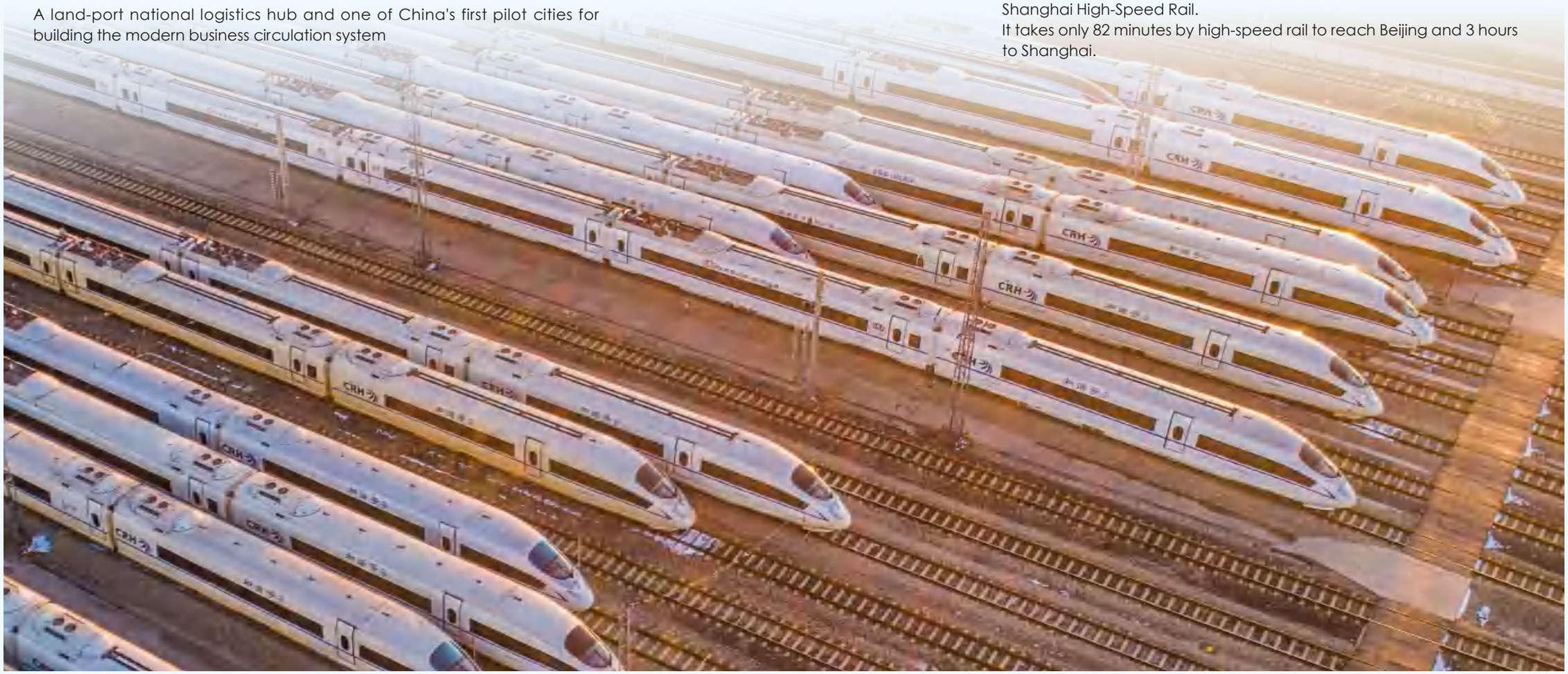
高鐵通達全國 366 個城市

“米字型”高鐵網通車裏程 446 公裏，居全省第一

濟南西站是京滬高鐵五大樞紐站之一

乘高鐵 82 分鐘抵京，3 小時抵滬

The China-Europe Railway Express covers 22 countries and 49 cities along the Belt and Road.
High-speed trains starting from China can directly reach 366 cities in China.
The “crisscross-shaped” high-speed railway network spans 446 kilometers, ranking first in Shandong.
Jinan West Station is one of the five major nodes along the Beijing-Shanghai High-Speed Rail.
It takes only 82 minutes by high-speed rail to reach Beijing and 3 hours to Shanghai.





航空 Aviation

濟南遥墙國際機場是中國重要空港

159 條航綫通達海内外 93 個城市

二期擴建于 2026 年底完成，高標準打造 4F 級機場

年旅客吞吐量可達 5500 萬人次

貨郵吞吐量可達 52 萬噸

Jinan Yaoqiang International Airport is a significant airport in China. 159 flight routes are offered leading to 93 cities at home and abroad.
The Phase II expansion of the Airport, aimed at upgrading itself to a 4F level, will be completed by the end of 2026. Once finished, the Airport is expected to handle an annual passenger throughput of up to 55 million and a cargo and mail throughput of 520,000 tons.



公路 Highways

全市高速公路通車 19 條、890 公裏

路網密度居全省首位

Jinan has 19 expressways totaling 890 kilometers with the densest road network in Shandong



航運 Shipping

2023 年小清河全綫通航，169 公裏航道可直達羊口港

距離青島港 350 公裏

In 2023, the Xiaoqing River became fully-navigable, with a 169-kilometer waterway directly to Yangkou Port. The city is positioned 350km away from Qingdao Port.



數字濟南 Digital Jinan

10000 平方公裏

區域面積

An area of 10,000 square kilometers

1.35 萬億元

經濟總量超

A GDP of over RMB1.35 trillion

1000 萬

實有人口超

A population of over 10 million

第 **18** 位

經濟總量居全國城市

Ranking the 18th in total GDP among all Chinese cities

4.1 億人口

1.5 小時高鐵裏程覆蓋

410 million people can be covered by 1.5-hour high-speed rail

155 萬户

市場主體總量超

Over 1.55 million market entities in total

1000 億元

一般公共預算收入超

A general public budget revenue of over RMB100 billion

第 **17** 位

一般公共預算收入總量居全國城市

Ranking the 17th in total general public budget among all Chinese cities

2000 萬

濟南都市圈常住人口約

Permanent population of around 20 million within Jinan metropolitan area

52 所

駐濟高校

52 universities based in Jinan

70 萬

在校大學生近

Nearly 700,000 university students studying here

287 萬人

人才總量超過

Over 2.87 million of talents

“10 万 +”

每年新增人才數量保持

Over 100,000 newly-added talents



榮譽濟南 Honorable Jinan

2024 中國最具投資吸引力城市
2024 most attractive investment city in China

中國最具幸福感城市
China's happiest city

全國十大美好生活城市
Top 10 most beautiful living cities in China

連續三年獲評中國年度最佳引才城市
Accredited as China's best talent-attracting city for three consecutive years

連續三年獲評“活力之城”
Rated as "City of Vitality" for three consecutive years

中國軟件名城
China's software city

數字生態指數全國第 8 位
Ranking the 8th in terms of digital ecological index

連續 6 次榮獲“中國領軍智慧城市”稱號
A six-time recipient of the title of "China's Leading Smart City"

工業互聯網發展水平居全國第 8 位
Ranking the 8th in terms of Industrial Internet development

工業和信息化部首批 5G 應用“揚帆之城”
One of the first “Sailing City” in 5G application by the Ministry of Industry and Information Technology

2024 中國城市物聯網指數十强城市
Top 10 Cities in China's Internet of Things Index in 2024

“在泉城・全辦成”品牌影響力不斷擴大
The influence of the “In City of Springs, Everything Gets Done" brand continues to grow

12345 熱綫標準化引領全國
The 12345 hotline sets a national standard

國家知識産權保護示範區建設城市
A City Designated for Building the National Intellectual Property Protection Demonstration Zone

國家公交都市建設示範城市
A Demonstration City Designated for Building National Public Transportation



科創濟南 Innovative Jinan

20 家
全國重點實驗室
20 National Key Laboratories

3 家
山東省實驗室
3 Shandong Provincial Laboratories

126 家
省重點實驗室
126 Provincial Key Laboratories

81 家
省級新型研發機構
81 Provincial New R&D Institutions

35 家
省級技術創新中心
35 Provincial Technology Innovation Centers

281 家
省級以上企業技術中心
281 Corporate Technical Centers at or above Provincial Levels



英國《自然》雜志 2024 全球科研城市榜單第 31 位
Rated No.31 among Nature Index's global research cities (2024)

“科創中國”試點城市（首批）
Pilot City of “Innovative China” (First Batch)

連續兩年躋身中國城市科創金融指數前十
Ranking among Top 10 cities in China for innovation and financing index for two consecutive years



全國唯一的國家人工智能創新應用先導區

The only National AI Innovation Application Pilot Zone in China

新一代人工智能創新發展試驗區

New-Generation AI Innovation Development Experimental Zone

國家工業互聯網示範區“三區叠加”城市

A National Industrial Internet Demonstration City with Triple-Zone Integration

世界首個電磁橇設施成功運行

The world's first electromagnetic sled facility put into operation

建成實用化量子通信網絡“濟南量子通信試驗網”

The practical quantum communication network of "Jinan Quantum Communication Experimental Network" built



世界首顆量子微納衛星“濟南一號”成功發射入軌

The world's first quantum micro-nano satellite "Jinan-1" successfully launched and orbited



組織研制并發布全國首個量子信息技術（量子測量）國家標準

China's first national standard for quantum information technology (quantum measurement) released



重點產業 Key Industries

大數據與新一代信息技術
Big Data and New Generation Information Technology

- 2024 年產業規模超 7000 億元
- 有全國最大的服務器生產基地
- 新一代信息技術裝備（服務器）、高端軟件、人工智能、集成電路、信息技術應用創新、工業互聯網、衛星導航等領域優勢明顯，獲評全球集成電路產業綜合競争力百强城市，人工智能核心產業規模突破 450 億元
- 全市算力規模 4568P、其中智算算力 3877P
- 軟件業營收規模居全國城市第 7 位
- 中國人工智能計算力發展評估城市排行榜第 8 位

The industry size exceeding over RMB700 billion in 2024.
Enjoying the largest server production base in China.
Jinan has distinct advantages in new-generation ICT, high-end software, AI, IC, ICT innovation, industrial internet, and satellite navigation. Jinan is rated among Top 100 cities globally in IC industry competitiveness; Its size of AI core industry is valued at over RMB45 billion.
Jinan's total computing power is 4,568P, with 3,877P in intelligent computing. Nationwide Jinan ranks the 7th regarding software industry revenues, and the 8th regarding AI computing power.

標志性產業鏈群：新一代信息技術產業鏈群、集成電路產業鏈群、人工智能產業鏈群、工業互聯網產業鏈群等

Iconic industry clusters: New-generation ICT, IC, AI, industrial internet, etc.



代表企業 Representative Companies

inspur 浪潮
中创软件
HOTEAM 山大华天
MSUNHEALTH
海康威视 HIKVISION
有人物联
IESLab 积成

智能制造與高端裝備
Intelligent Manufacturing and High-End Equipment

- 2024 年產業規模 5000 億元
- 有全國最大的重型汽車生產基地
- 全國最大的特高壓輸變電設備基地
- 北方最大激光裝備產業基地
- 汽車及零部件制造、數控機床、電力裝備、激光裝備、機器人等領域優勢明顯
- 連續 3 年入選全國先進制造業百强市

The industry size exceeding RMB500 billion in 2024.
Enjoying the largest heavy vehicle production base, the largest ultra-high voltage transmission equipment base, and also the largest laser equipment industry base in northern China.
Outstanding strength in automobile & parts manufacturing, CNC machine tools, electrical equipment, laser equipment, robotics, etc.
Listed into China's Top 100 Advanced Manufacturing Cities for 3 consecutive years.

標志性產業鏈群：節能與新能源汽車產業鏈群、高端數控機床與機器人產業鏈群、新能源裝備產業鏈群等

Iconic industry clusters: Energy-saving and new energy vehicles, high-end CNC machine tools and robots, new energy equipment, etc.



代表企業 Representative Companies

BYD
JIER 济南二机床集团
GEELY 吉利控股集团
d6 大族精业
FESTO 德国 费斯托 气动
中国重汽 SINOTRUK
临工重机 LGMG
山东重工集团
SDEE 山东电工

精品鋼與先進材料

Premium Steel and Advanced Materials

- 2024 年產業規模 2100 億元
- 擁有全國最大的 400 系不銹鋼生產基地，亞洲最大的酚醛樹脂生產基地
- 在型鋼、寬禁帶半導體、酚醛樹脂、粉末冶金、聚异丁烯等新型材料研發和產業化方面優勢突出

The industry size exceeding RMB210 billion in 2024.
Enjoying the largest 400 series stainless steel production base in China and the largest phenolic resin production base in Asia.
Outstanding strength in R&D and commercialization of new materials such as profile steel, wide bandgap semiconductors, phenolic resin, powder metallurgy, polyisobutene, etc.

標志性產業鏈群：精品鋼產業鏈群、新材料產業鏈群等

Iconic industry clusters: premium steel, new materials, etc.



代表企業 Representative Companies

山钢集团 SD STEEL

泰山钢铁

SICC

NANOLN 晶正科技

东辰瑞森 DONGCHEN RUISEN

山东九羊集团有限公司

圣泉集团 SQ GROUP

生物醫藥與大健康
Biopharmaceuticals and Health Industry

- 2024 年產業規模 2300 億元
- 有全球最大的透明質酸生產基地，國內醫療領域規模最大的數據中心
- 在健康醫療大數據、醫藥科創、高端醫療服務、中醫中藥、透明質酸等領域優勢明顯，醫療衛生資源居全國副省級城市前列
- 醫藥類高校和科研院所 240 所
- 全市醫療衛生機構 8136 家
- 含三級醫療機構 46 家（其中三甲 29 家）

The industry size exceeding RMB230 billion in 2024.
Enjoying the largest hyaluronic acid production base in the world and the largest data center in China's medical field.
Outstanding strength in health and medical big data, pharmaceutical innovation, high-end medical services, traditional Chinese medicine, hyaluronic acid, etc. Regarding medical resources, Jinan ranked at the forefront among all sub-provincial cities nationwide.
240 pharmaceutical-related universities and research institutes, as well as 8,136 medical and healthcare institutions, including 46 tertiary institutions (29 of which are first-class hospitals).

標志性產業鏈群：生物醫藥產業鏈群等

Iconic Industry clusters: biopharmaceuticals, etc.

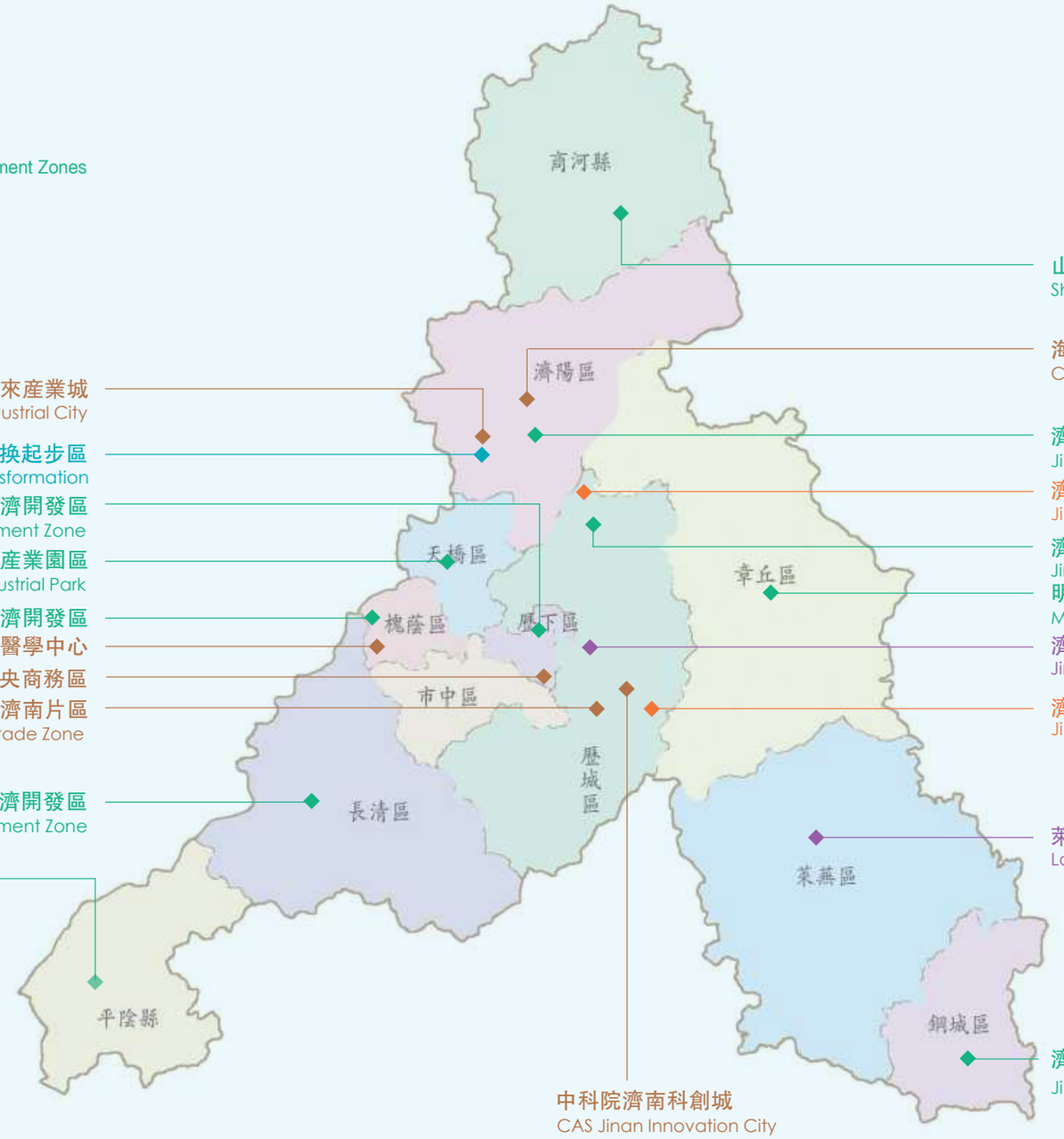


代表企業 Representative Companies

齐鲁制药 FREDA 福瑞达生物 宏濟堂 华熙生物 福牌 科兴制药 金赛药业 英盛生物

重點載體 Key Platforms

- 濟南新舊動能轉換起步區
  Jinan Start-up Area for Growth Drivers Transformation
- 國家級高新技術產業開發區
  China National High-Tech Industrial Development Zones
- 國家級及省級經濟（技術）開發區
  National and Provincial Economic (Technological) Development Zones
- 海關特殊監管區域
  Special Customs Supervision Areas
- 功能區及部分特色園區
  Functional Zones and Featured Parks



中新濟南未來產業城
China-Singapore Jinan Future Industrial City

濟南新舊動能轉換起步區
Jinan Start-up Area for Growth Drivers Transformation

山東歷下經濟開發區
Shandong Lixia Economic Development Zone

濟南新材料產業園區
Jinan New Materials Industrial Park

濟南槐蔭經濟開發區 Jinan Huaiyin Economic Development Zone

濟南國際醫學中心 Jinan Medical Center

中央商務區 Central Business District

中國（山東）自由貿易試驗區濟南片區
Jinan Area of China (Shandong) Pilot Free Trade Zone

濟南經濟開發區
Jinan Economic Development Zone

山東平陰經濟開發區
Shandong Pingyin Economic Development Zone

山東商河經濟開發區
Shandong Shanghe Economic Development Zone

海峽兩岸產業合作區
Cross-Strait Industrial Cooperation Zone

濟南濟北經濟開發區
Jinan Jibei Economic Development Zone

濟南綜合保稅區
Jinan Comprehensive Bonded Zone

濟南臨港經濟開發區
Jinan Lingang Economic Development Zone

明水經濟技術開發區
Mingshui Economic and Technological Development Zone

濟南高新技術產業開發區
Jinan Innovation Zone

濟南章錦綜合保稅區
Jinan Zhangjin Comprehensive Bonded Zone

萊蕪高新技術產業開發區
Laiwu High-Tech Industrial Development Zone

濟南鋼城經濟開發區
Jinan Gangcheng Economic Development Zone

中科院濟南科創城
CAS Jinan Innovation City

生產要素資源費用參考
Reference for Costs of Production Factors

工商業用水價格

Water Price for Commercial and Industrial Sectors

市區非居民用水到户水價 6.05 元 / 立方米

End-user price for non-residential water in urban areas: RMB6.05/m³

基本水費 4.25 元 / 立方米
Household Water usage charge: RMB4.25/m³

水資源税 0.4 元 / 立方米
Water resources tax: RMB0.4/m³

污水處理費 1.4 元 / 立方米
Sewage treatment charge: RMB1.4/m³

工商業用熱價格

Heating Price for Commercial and Industrial Sectors

市區按面積計費： 39.8 元 / 平方米（按建築面積）

Area-based billing in urban areas: RMB39.8/m² (as per gross floor area)

按熱量計費： **－基本熱價－** 11.94 元 / 平方米（按建築面積）

－計量熱價－ 0.3 元 / 每千瓦時

市區集中供熱

Heat-based billing:

Non-household heat usage charge: RMB11.94/m² (as per gross floor area)
Measured heat price: RMB0.3/kWh

Centralized heating in urban areas

工商業用氣價格

Natural Gas Price for Commercial and Industrial Sectors

市區非居民用管道天然氣價格最高 4.28 元 / 立方米，下浮不限

The highest price for piped natural gas for non-residential use in urban areas: RMB4.28/m³ (no price floor)

工商業用電價格

Electricity Price for Commercial and Industrial Sectors

取消工商業及其他類別目録銷售電價，工商業用户全部進入電力市場參與交易。

Discontinue the catalog-based electricity pricing for commercial, industrial, and other sectors, requiring all commercial and industrial users to participate directly in electricity market transactions.

暫未直接從電力市場購電的用户由國網山東省電力公司代理購電，代理購電價格水平由國網山東電力公司每月發布一次。

The users not directly purchasing from the electricity market are represented by State Grid Shandong Electric Power Company, which announces agent purchase prices monthly.

已參與電力市場交易改爲電網企業代理購電的用户，其價格按電網企業代理其他用户購電價格的 1.5 倍執行。

The users transitioning from market purchase to agency purchase are charged at 1.5 times of the agent purchase price for other users.

用工成本

Labor Cost

歷下、市中、槐蔭、天橋、歷城：

月最低工資標準爲 2200 元

小時最低工資標準爲 22 元

Lixia, Shizhong, Huaiyin, Tianqiao, Licheng:
Monthly minimum wage is RMB2200 and
hourly minimum wage RMB22

長清、章丘、濟陽、萊蕪、鋼城、平陰、商河：

月最低工資標準爲 2010 元

小時最低工資標準爲 20 元

Changqing, Zhangqiu, Jiyang, Laiwu,
Gangcheng, Pingyin, Shanghe:
Monthly minimum wage is RMB2010 and
hourly minimum wage RMB20

（以上爲參考價格，以實際簽署的合同價格爲準）

(The prices provided above are for reference only, and the prices specified in the executed contract shall prevail)



“泉惠企”濟南市企業服務綜合智慧平臺
惠企政策一網匯集，涉企服務一口辦理

"Quan Hui Qi" Jinan Integrated Smart Platform for Enterprise Services
A one-in-all hub for business-benefiting policies with one-stop services for company-related affairs

濟南市工業和信息化政策匯編

Policies Compilation by Jinan Municipal Bureau of Industry and Information Technology

關于加快“科創濟南”建設全面提升科技創新能力的若幹政策措施

Several Policy Measures on Accelerating the Building of “Innovative Jinan” and Comprehensively Enhancing Sci-Tech Innovation Capacity

濟南市人才服務支持政策 (30 條) 及人才發展環境政策 (30 條)

Jinan Talent Support Policies (30 Items) and Talent Development Environment Policies (30 Items)

濟南市建設科創金融改革試驗區加快現代金融產業發展若幹扶持政策

Support Policies for Building Jinan Pilot Financial Reform Zone for Scientific and Technological Innovation and Accelerating the Development of Modern Financial Industry

濟南優勢工業產品目録

Catalog of Jinan's Competitive Industrial Products

濟南市開發區產業地圖

Industrial map of Jinan Development Zones

濟 南 市 投 資 促 進 局

Jinan Investment Promotion Bureau

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